



Growing a future of
CLEAN RENEWABLE ENERGY

FOR IMMEDIATE RELEASE

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Genera Energy adds VP of Business Development, Project Manager to Management Team; *new staff brings industry expertise to growing renewable energy company*

Knoxville, Tenn. – A former commercial development expert with Genencor, a national leader in biotechnology and subsidiary of Dansico, has joined Genera Energy as Vice President of Business Development.

Bob Randle, who has worked with existing and proposed fuel ethanol plants throughout the United States, will be responsible for implementing Genera's business plan and creating new opportunities for commercial development. Randle has a lengthy career as a management consultant, working for 16 years at Kepner-Tregoe, a multinational consultant and training company. Randle has also held positions with AE Staley (now Tate & Lyle) where he had a significant role in the site selection, design, construction and start-up of a corn wet milling plant in Loudon, Tennessee.

"We are pleased to welcome Mr. Randle to Genera and know that he will be a tremendous asset as we continue to establish our clean renewable energy objectives for Tennessee and the nation," said Genera President and CEO Dr. Kelly Tiller.

Randle has a BS degree in biology from Millikin University in Decatur, Illinois and completed graduate work in environmental engineering at the University of Illinois. He serves on several bioenergy committees including the National Corn to Ethanol Research Center and the Executive Committee for the Center for Advanced Bioenergy Research.

Clay Dye, a military officer who has served in numerous operations management positions, has joined Genera as Project Manager for the Biomass Innovation Park. Dye will be responsible for supervising the construction of a 22-acre site in Vonore, Tennessee for the harvesting, storage, processing and densification of biomass, such as switchgrass. The Biomass Innovation Park is located adjacent to Genera's demonstration-scale cellulosic ethanol biorefinery.

Dye, who has also served in account executive roles with The Perdue Group, Dye Van Mol & Lawrence and Hill & Knowlton, has extensive project management experience. As a consultant to Psychiatric Solutions, Inc., Dye was responsible for coordinating construction and renovation projects for several healthcare facilities in North Carolina, Arkansas, Kentucky, Florida and Virginia.

“Mr. Dye’s background in special project management will help Genera construct and operate our one-of-kind Biomass Innovation Park,” said Dr. Tiller. “The Biomass Innovation Park will be a world-class facility for biomass processing.”

Dye has a bachelor’s degree in Communications from the University of Tennessee, Knoxville and served for eight years on active duty for the United States Marine Corps, where he received numerous awards and honors. He is trained as a helicopter pilot and has served in the United States and on multiple deployments overseas.

Genera Energy is a for-profit limited liability company wholly owned by the University of Tennessee Research Foundation. Genera provides a vehicle to leverage state and federal funding with private research and development investments, strategic partnerships and collaborations to further the research, economic development, and clean energy objectives. Genera focuses on developing integrated biomass supply chain solutions and strategic partnerships to support the bioenergy industry. Genera’s portfolio of public-private clean energy projects includes biomass, biofuels and energy crops.

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